



INTEREST MEETING

WHAT WE'RE COVERING:

🏠 WHAT CAN AIRBNB DO FOR BIKES, BLUES & BAYOUS

🏠 FEES

🏠 POLICIES

🏠 TIPS AND TRICKS

🏠 CREATE A LISTING



BIKES, BLUES & BAYOUS WEEKEND NEEDS AIRBNB!

- 🏠 GREENWOOD'S BIGGEST EVENT OF THE YEAR, BRINGING IN MORE THAN 1000 CYCLISTS
- 🏠 GREENWOOD'S HOTELS FILL UP A YEAR IN ADVANCE!
- 🏠 ALLOWS FOR MORE RENTALS & LEGITIMIZE THE PROCESS
- 🏠 FREE THE CHAMBER OF THE DUTY OF COORDINATING HOUSE RENTALS



FEES & PAYMENT

- 🏠 NO SIGN-UP CHARGES OR MEMBERSHIP FEES
- 🏠 YOU CHOOSE WHAT TO CHARGE
- 🏠 YOU CAN ALSO CHOOSE HOW YOU GET PAID, USING METHODS LIKE DIRECT BANK DEPOSIT OR PAYPAL
- 🏠 AIRBNB TYPICALLY RELEASES YOUR PAYMENT ABOUT 24 HOURS AFTER YOUR GUEST IS SCHEDULED TO ARRIVE
- 🏠 YOUR PAYOUT WILL BE YOUR NIGHTLY RATE MINUS A SMALL SERVICE FEE
- 🏠 TAX INFO MUST BE SUBMITTED BECAUSE FORM 1099-K WILL BE ISSUED FOR ALL US CITIZEN OR TAX RESIDENT HOSTS EARNING OVER \$600

SERVICE FEES

🏠 **SPLIT-FEE** (THIS FEE STRUCTURE IS THE MOST COMMON AND IS SPLIT BETWEEN THE HOST AND THE GUEST.)

- HOST FEE: MOST HOSTS PAY A 3% FEE,
- GUEST FEE: MOST GUEST SERVICE FEES ARE UNDER 14.2% OF THE BOOKING SUBTOTAL (NIGHTLY RATE + CLEANING FEE + ADDITIONAL GUEST FEE, IF APPLICABLE—EXCLUDING AIRBNB FEES AND TAXES)

🏠 **HOST-ONLY FEE**

- WITH THIS STRUCTURE, THE ENTIRE FEE IS DEDUCTED FROM THE HOST PAYOUT. IT'S TYPICALLY 14–16%, THOUGH AIRBNB PLUS HOSTS AND HOSTS WITH SUPER STRICT CANCELLATION POLICIES MAY PAY MORE.

<https://www.airbnb.com/resources/hosting-homes/a/what-do-service-fees-pay-for-61>



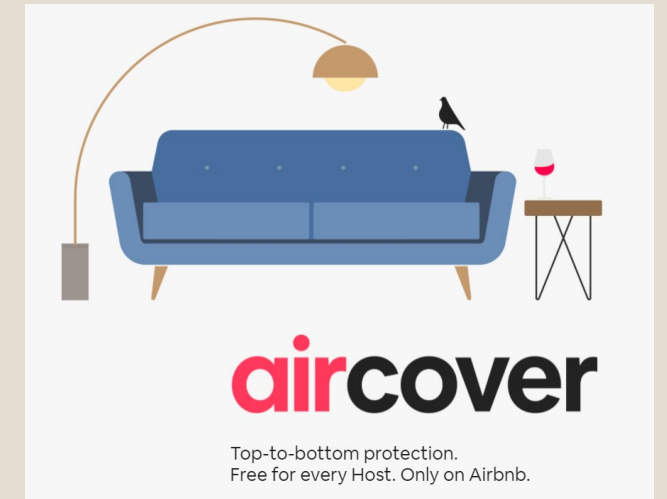
POLICIES/PROTECTIONS

🏠 INSURANCE AND POLICIES SET BY AIRBNB:

- [HTTPS://WWW.AIRBNB.COM/RESOURCES/HOSTING-HOMES/A/HOST-WITH-CONFIDENCE-WITH-OUR-POLICIES-AND-PROTECTIONS-280](https://www.airbnb.com/resources/hosting-homes/a/host-with-confidence-with-our-policies-and-protections-280)

🏠 PROTECTIONS:

- BACKGROUND CHECKS ARE CONDUCTED ON BOTH HOSTS AND GUESTS IN USA. HOSTS AND GUESTS ARE ALSO RUN AGAINST REGULATORY, TERRORIST, AND SANCTIONS WATCHLISTS
- MAINTAIN COMMUNICATION THROUGH APP!
- AVAILABLE WORKSHOPS
- HOSTS TO PROVIDE GUESTS WITH IMPORTANT LOCAL INFORMATION
- ANY HOST WHO WANTS ONE WILL BE GIVEN A FREE SMOKE AND CARBON MONOXIDE DETECTOR FOR THEIR HOME
- TIPS TO KEEP YOURSELF SAFE: [HTTPS://WWW.AIRBNB.COM/TRUST](https://www.airbnb.com/trust)

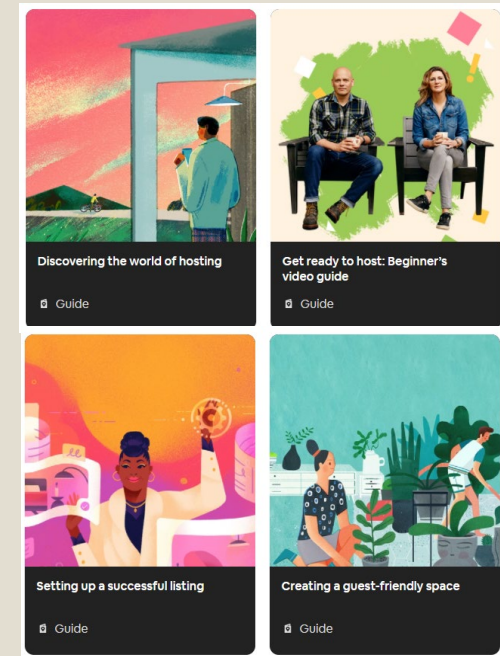


AIRBNB RESOURCE CENTER



VIDEOS AND GUIDES AVAILABLE:

- THE BASICS OF HOSTING
- HOW TO EARN MONEY ON AIRBNB
- 5 STEP CLEANLINESS POLICY
- HOSTING BEST PRACTICES
- DESIGN INSPIRATION AND TIPS TO DELIGHT GUESTS
- COMMON QUESTIONS (WHERE I FOUND MOST OF THE INFORMATION LISTED IN THIS PRESENTATION)
- OPTIMIZING YOUR LISTING
- MANY, MANY MORE!!!!
- RESOURCE CENTER: [HTTPS://WWW.AIRBNB.COM/RESOURCES/HOSTING-HOMES](https://www.airbnb.com/resources/hosting-homes)
- HELP CENTER: [HTTPS://WWW.AIRBNB.COM/HELP/?FROM=FOOTER&AUDIENCE=HOME_HOST](https://www.airbnb.com/help/?from=footer&audience=home_host)
- MESSAGE A SUPERHOST



Listing your home

IT'S
SUPER
EASY

- ★ TRY HOSTING LINK
- ★ CREATE A NEW LISTING
- ★ LETS GO
- ★ CHOOSE THE TYPE OF LISTING (APT, HOUSE, SECONDARY UNIT, ETC)
- ★ CHOOSE A DESCRIPTION FOR THE TYPE OF LISTING (VACATION HOME, RENTAL HOUSE, CABIN, CONDO, ETC)
- ★ WHAT IS THE SPACE LIKE? (ENTIRE HOUSE, PRIVATE ROOM, SHARED SPACE)
- ★ LIST ADDRESS
- ★ ADD NUMBER OF GUESTS THE SPACE CAN HOLD WITH NUMBER OF BEDROOMS AND BATHROOMS
- ★ LIST AMENITIES AND SAFETY ITEMS AVAILABLE FOR YOUR GUESTS
- ★ ADD AT LEAST 5 PHOTOS
- ★ CREATE A LISTING TITLE
- ★ CHOOSE 2 HIGHLIGHTS (FAMILY-FRIENDLY, SPACIOUS, CENTRALLY LOCATED, ETC)
- ★ CREATE A DESCRIPTIVE TAG LINE
- ★ CHOOSE YOUR RATE (THEY WILL HAVE RECOMMENDATIONS LISTED BASED ON OTHER LOCAL AND SIMILAR LISTINGS)
- ★ DISCLOSE IF YOU HAVE WEAPONS, SECURITY CAMERAS OR DANGEROUS ANIMALS ON THE PREMISE
- ★ REVIEW YOUR LISTING AND PUBLISH!
- ★ YOU CAN UPDATE YOUR CANCELATION POLICY AND OTHER FEATURES ONCE YOU HAVE THE LISTING COMPLETE!