



## NEWS RELEASE

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FOR IMMEDIATE RELEASE  
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### **MAIN STREET DIRECTOR TO STEP DOWN SNIPES TO RETIRE AS DIRECTOR IN DECEMBER 2023**

**GREENWOOD** (AUGUST 22, 2023) Brantley Snipes, Executive Director of Main Street Greenwood will be stepping down from her role as director effective December 31, 2023. Snipes has served in this position since April of 2012.

"Brantley has done an outstanding job as Director of Main Street Greenwood. She has not only helped make Greenwood a more enjoyable place to live but has also done a great job of creating a downtown atmosphere that is welcoming and a place people wish to visit. We wish her well in her retirement and are confident that her successor will continue to promote and develop our downtown." Rick Truitt, Board President.

Since taking the position, Snipes has received numerous state-wide awards for Main Street Greenwood's projects, which are rooted in the preservation and promotion of downtown Greenwood. Over her tenure, she has established Main Street Greenwood as one of the leading Main Street programs in the state of Mississippi. She has spoken on her work with Main Street Greenwood at the National Main Street Conference, Regional Conferences and to other state-wide programs.

"This is not a decision I have taken lightly," says Snipes. "The Main Street program is integral to the vitality of our small, Delta towns and it has been a great honor to serve as Greenwood's director for 11 years. Greenwood adopted me as young professional and has helped shape my career in ways I never imagined. I am so appreciative to all of you who have been part of Main Street's success over my tenure. It's time for someone new to take the reins, so I can continue to focus on bolstering our local Greenwood economy through other endeavors."

Main Street Greenwood is a non-profit organization that works to foster economic development through historic preservation in the downtown historic commercial business district. It is a membership based organization that works closely with the City of Greenwood, Greenwood Chamber of Commerce, Greenwood EDF and the Greenwood CVB. It is part of the Mississippi Main Street network and the National Main Street Center. If you or your business is interested in being a part of the work of Main Street Greenwood, please visit [www.mainstreetgreenwood.com](http://www.mainstreetgreenwood.com).

The board of Main Street Greenwood along with Snipes is working to establish a thoughtful succession plan. Applications for the position will be accepted starting on September 1 through September 30. The goal is to have a new director in place by November 1, to be trained by Snipes through the end of the year. The new director will be full time, starting January 1, 2024. A job description can be found on the Main Street Greenwood website. Interested parties should submit a cover letter and resume to [mainstreetgreenwood@gmail.com](mailto:mainstreetgreenwood@gmail.com).

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